# connecttoIndia ™
## PRIVATE LIMITED

**Connect To India Private Limited,** we're more than just a digital marketing agency; we're your partners in growth and success. We understand that in today's fast-paced digital landscape, businesses need more than just a website or a social media presence – they need a comprehensive, tailored strategy to thrive. That's where we come in.

**Proposed Service: Growth E-Commerce Plan**
Our Startup E-Commerce Plan is crafted to empower small businesses and startups to establish a thriving online presence. With a professional, feature-rich platform, this package is perfect for showcasing up to 100 products and driving online sales effectively.

**Project Contract Validity; 1 Year**
**Annual Cost: ₹ 1,10,000 Taxes extra**

**We are dedicated to providing you with the following services, ensuring quality, reliability, and satisfaction at every step:**

This package helps your brand and products get noticed on Google and social media. Think of it like having a vibrant online store that's always open, ready for customers whenever they want to check it out.

1. **Domain Name**: A domain name is like your brand's unique address on the internet. It's what people type in their browsers to find your website, making it easy for them to connect with you online. Acquire an exclusive online identity with top-level domains (.com, .co.in, .in), enhancing your brand's visibility.

2. **Web Hosting:** Get ready for reliable hosting that's like a sturdy home for your website. Our servers are not only fast but also super secure, ensuring your website runs smoothly and visitors have a seamless experience. Our dedicated server ensures top-notch security for your online presence.

3. **Secure Socket Layer (SSL):** SSL is the standard security technology that establishes an encrypted link between a web server and a browser. This connection guarantees the privacy and integrity of all data exchanged. Acquiring an SSL Certificate not only enhances security but also contributes to improving your website's ranking on search engines.

4. **Professional Email Address:** Enhance your business image with professional email addresses like info@yourcompanyname.co.in. Opt for Google Workspace for advanced features and the power of Gmail, presenting a professional image with personalized email. Elevate your business with a domain-specific email for enhanced reliability and credibility.

5. **Custom Website Design:** We turn your ideas into real websites using our design and development skills. We customize everything to suit your needs, starting with a plan, creating a sample, making

improvements, and finally, giving you the finished a creative website that meets your expectations.

6. **Home Page 5 Banner:** The home page banner is very important for your website because it's like the first hello to your visitors, telling them about your company in just one look. We make it really creative, so it stands out and makes a great first impression. It's our way of making sure your website says, "Welcome, we're awesome!" right from the start.

7. **Website Content:** In the realm of digital marketing, our experts deliver the heartbeat of your online business – unique, targeted content. Tailored for your specific audience, our content is strategically crafted with SEO-enhancing keywords to attract business. Elevate your online presence with our skilled content, offering quality for all your marketing and business needs.

8. **FAQ Pages:** FAQ pages on a website are like a helpful guide. They answer common questions, making it easy for visitors to find information without asking. This not only makes the website more user-friendly but also saves time for both visitors and support teams. It's like having a handy resource that makes everyone's experience better.

9. **Search Bar:** Integrating a search bar on your website significantly enhances the user experience by allowing customers to effortlessly navigate and access specific content. This efficient tool streamlines the process of finding information, ensuring a quick and hassle-free interaction with your site.

10. **Payment Gateway Integration:** The website will support secure and seamless payment options such as Razorpay, PayPal, Stripe, or Paytm, enabling transactions via Credit/Debit Cards, UPI, Wallets, Net Banking, and EMI if required.

11. **Admin Panel**: A robust admin dashboard will provide full control over the website, including the ability to manage products, categories, orders, and inventory in real-time. The panel will also generate detailed analytics, allowing for efficient oversight of sales, customer interactions, and promotional offers.

12. **Customer Panel**:  Customers will have personalized accounts where they can manage their details, track orders, view order history, save products to wish lists, and download invoices. This ensures a user-friendly and engaging shopping experience.

13. **Coupon Code System**:  The platform will include a system to create and manage coupon codes for discounts and promotions. Admins can set rules for usage, such as minimum order value, expiry dates, or specific product applicability, enabling dynamic marketing strategies.

14. **Order Tracking Integration**:  Real-time order tracking functionality will be integrated using a Tracking API provided by the client. Customers can monitor shipment updates directly on the website or receive notifications via email or SMS.

15. **Shopping Cart and Checkout**: The shopping cart will allow for both guest and registered user checkouts, supporting multiple shipping and tax calculation options to streamline the purchase process securely and efficiently.

16. **Product Filters and Sorting:** To enhance the user experience, the platform will include advanced filtering and sorting features, allowing customers to search by categories, prices, brands, or availability, and sort products by popularity, price, or ratings.

17. *Live Chat:* Integrate Facebook Messenger's live chat for instant support, boosting engagement and trust. With 24/7 accessibility and quick responses, it enhances sales conversion and provides valuable insights. This cost-efficient solution reduces response time, offering a competitive edge through

proactive, personalized engagement.

18. **Social Media Profile Setup:** Our teams of social media experts specialize in creating professional social media pages on platforms like Facebook, Instagram, and YouTube. Additionally, we ensure a one-time, expert update to optimize and enhance the overall appearance of your social media presence.

19. **Multi-Currency and Multi-Language Support:** For businesses catering to a global audience, the platform will include currency conversion and multilingual capabilities, ensuring a seamless experience for international customers

20. **Website Monitoring:** We monitor every website using Google Analytics and Search Console, ensuring optimal performance and fixing issues like broken links. With a focus on user behavior, we track metrics like page views, sessions, bounce rates, and conversions. This comprehensive approach guarantees a seamless online experience for all our websites.

21. **Wishlist Functionality**: The website will offer the ability for customers to save products for later purchase and notify them when those items are on sale or restocked.

22. **Product Reviews and Ratings:**  Customers can leave reviews and rate products, providing valuable feedback and improving trust. Admins will have tools to moderate and manage reviews effectively.

23. **Social Media Product Sharing:**  Customers can share product links directly to social media platforms like Facebook, Instagram, and WhatsApp, increasing reach and engagement.

24. **Multi-Channel Integration:** We integrate your social media accounts seamlessly into your website. Additionally, we include a call button for easy click-to-call functionality, a WhatsApp button for convenient click-to-chat, and an email click-to-email function. People can connect with you through social media or contact you directly through WhatsApp, calls or email.

25. **Google Index:** Google Indexing is crucial for your website's success, ensuring that search engines like Google effectively discover, analyze, and include your pages in their database. This process boosts your site's visibility and significance, making it easier for users to discover and engage with your content, ultimately contributing to improved online presence and accessibility.

26. **Basic SEO:** We provide Basic SEO Services focusing on On-Page Optimization, including keyword placement, content enhancement, and internal linking, and Technical SEO, such as site speed improvement, mobile optimization, and fixing crawl errors. Strengthen your website's foundation for better rankings and visibility with our expertise.

27. **Google Merchant Center Account Setup**: We set up and optimize your Google Merchant Center account to showcase your products on Google Shopping. This includes accurate product feed creation, category mapping, and ensuring compliance with Google's policies, enhancing visibility and driving potential customers to your website.

28. **\*Facebook and Instagram Marketing:** Empower your brand's digital journey with our comprehensive social media promotion and marketing service. Elevate your online presence with captivating monthly posts, coupled with strategic ad management.

- **Regular five social media posts per month for brand awareness:** Creative, festival-themed, and engaging content for Facebook and Instagram.
- **Generate high-quality leads and boost brand awareness**: Expert social media marketing on Facebook, Instagram, and more to drive engagement, website traffic, and business growth.

*Complimentary for the First 3 Months

29. **Responsive Web Design:** We create mobile-responsive websites for a seamless experience on all devices. Your site will look great and function smoothly on both phones and tablets. With user-friendly design, we prioritize accessibility for your audience. Elevate your online presence with our mobile-responsive website solutions.

30. **Website Modification & Edits:** We are the sole company offering 100% free post-sale website maintenance services. This comprehensive package includes a range of services such as website changes, edits, and modifications at no additional cost. Experience hassle-free after-sale support with our dedicated website maintenance services.

31. **Dedicated Account Manager:** Our dedicated account manager is here to assist with any queries or updates you may have. Whether it's a question or an issue, they are committed to providing personalized attention and prompt solutions, ensuring your business profile runs smoothly.

32. **Customer Support:** We offer customer support seven days a week via Email, Phone, SMS, and WhatsApp for queries or concerns. Reach out to us for prompt assistance with any issues. For continuous support, our WhatsApp line is available 24/7 at 📲 +91-9811326655.

**Note:** All advertising budgets and additional services beyond the selected package are to be paid separately by the client.



**To connect all small & medium enterprises, large enterprises as well as individuals to the online world.**

## Services Activation Process:

**1) Service Activation:** Upon successful payment receipt, the initiation of work will promptly commence within 24-48 hours. Additionally, your project will be assigned to a dedicated Customer Support Executive to ensure personalized and efficient management.

2) **Project Timeline:** Upon receiving comprehensive information from your company, we commit to

completing your web development project within a maximum of 2-3 working weeks. The exact timeframe may vary based on the project's complexity and requirements.

<span style="color:red">**Payment Options**</span>
**Option A: Online Payment** (VISA/Master/RuPay/AMEX/Net Banking/UPI)

- pay.connecttoindia.com

**Option B: Bank Transfer** Make payments via Cheque, NEFT, RTGS, IMPS, or Cash, payable to "**Connect To India Pvt. Ltd.**"

**HDFC BANK**
Account Name: Connect To India Pvt. Ltd.
Account No.: 50200061637379
IFSC: "HDFC0000091"

**AXIS BANK**
Account Name: Connect To India Pvt. Ltd.
Account No.: 923020038829477
IFSC: "UTIB0000250"

**Disclaimer:** All payments for services must be made in favor of "Connect To India Pvt. Ltd." We have not authorized any individual or organization to collect payments under any other name. Connect To India Pvt. Ltd. will not be liable for any damages caused by fraudulent entities. Please contact us immediately if you encounter any misleading attempts.

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